

Identifying & Preventing Elder Financial Abuse

WEBINAR OR ON-DEMAND WEB LINK
(LINK INCLUDES FREE CD ROM)

Thursday, March 29, 2012

12 - 1:30 pm PT
1 - 2:30 pm MT
2 - 3:30 pm CT
3 - 4:30 pm ET

The financial exploitation of seniors is a rapidly-growing problem and is commonly referred to as the “Crime of the 21st Century.” Because citizens 65 and older control the majority of the wealth in the United States, they are being targeted as “easy marks.” Since senior citizens comprise a significant and growing share of your customer base, you need to become advocates for them by taking steps to increase awareness and reduce their risk.

Continuing Education: Attendance verification for CE credits provided upon request.



HIGHLIGHTS

- Who are the victims?
- Who are the perpetrators?
- What are the warning signs?
- What does your bank need to do?
- Scenarios and resources to use as situations arise

WHO SHOULD ATTEND?

This informative session is designed for ACH operations staff, branch personnel, compliance officers, and AAP candidates.

Continuing Education:

Attendance verification for CE credits and/or 1.8 AAP credits provided upon request.

MEET THE PRESENTER

**Luann S. Kohlmann, AAP,
WACHA**



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