

Director Series: **Managing Liquidity Risk: The Board's Role**

**WEBINAR OR ON-DEMAND WEB LINK
(LINK INCLUDES FREE CD ROM)**

Tuesday, March 20, 2012

**8 - 9:30 am PT
9 - 10:30 am MT
10 - 11:30 am CT
11 - 12:30 pm ET**

Although Liquidity is the **L** component of CAMELS, it has not received much attention until recently. The recent disruptions in the credit and capital markets have exposed weaknesses in liquidity risk measurement and management. This webinar will provide the tools for board oversight in order to fully comply with all of the new regulatory requirements for effective liquidity risk management. More importantly, this webinar will establish the methodology for your bank to be proactive in understanding your specific liquidity risk and to make decisions that will avert a significant liquidity event. This knowledge is important for all banks, regardless of your current liquidity status.

Continuing Education: Attendance verification for CE credits provided upon request.



HIGHLIGHTS

- The importance of a pro forma cash flow projecting future sources and uses of funds
- The factors involved in stressing liquidity and the impact of that stress on your bank
- The key components of an effective Contingency Funding Plan (CFP)
- How to determine and then minimize the impact of a negative impact on liquidity
- The impact of other significant liquidity changes if your bank becomes stressed:
 - Federal Home Loan Bank – additional hair cut
 - Loss of federal funds lines
 - Restriction on maximum deposit rates
 - Deposit withdrawals
- How to apply for a waiver from the maximum national deposit rate if your bank is in a high-rate market

WHO SHOULD ATTEND?

This informative session is designed for community bank directors, presidents, CFOs, and other junior officers.

MEET THE PRESENTER

**Gary J. Young,
Young & Associates, Inc.**



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